Course Description
The Primary Care Issues in Women's Health conference is designed as an update and review on issues specifically related to the management of women's health. Evidence-based lectures will be delivered by academically and clinically oriented faculty and will provide valuable information and insight into situations commonly presented to the primary care physician.

Target Audience
This conference is intended to enhance knowledge and improve competency for OB/GYN, family practice, internal medicine physicians, nurse practitioners and other health care professionals who are involved in diagnosing, treating and preventing diseases in the female patient.

Educational Objectives
Upon completion of this conference attendees should be able to:
- Review recent diabetes management recommendations, discuss available diabetes treatment options and develop optimal patient-oriented diabetes treatment decisions in primary care.
- Describe urological concerns commonly seen in the female patient.
- Review medico-legal issues and how to prevent malpractice litigation.
- Review the appropriate contraceptive method for your patients.
- Describe gender differences in diagnosis, management and treatment of heart disease.
- Discuss risk factors, key signs and symptoms, differential diagnosis, screening and management approaches of depression.
- Describe how to implement an evidence-based approach to treatment for patients at risk for sexually transmitted diseases.
- Review current screening guidelines for breast disease.
- Evaluate patients with breast disease, review appropriate screening mechanisms, and recognize when to refer.
- Discuss how care of the older adult female patient may differ from the routine care of younger patients, outline an approach to the older adult in a primary care setting; and list at least 3 functional assessment instruments that can be used in the primary care setting.
- Discuss medical management of the patient with pelvic pain.

Course Faculty
Jennifer Boals, M.D., Director, University of Tennessee/Methodist Healthcare Breast Imaging Fellowship; Active Staff, Methodist Healthcare, Memphis, Tennessee
Robert Burns, M.D., M.A., Professor, Preventive Medicine, University of Tennessee Health Science Center, Memphis, Tennessee
Ravi D. Chauhan, M.D., FACS, Active Staff, Methodist Healthcare; Private Practice, Conrad Pearson Clinic, Memphis, Tennessee
Miriam Clemens, JD, MBA, Assistant Vice President and Director of Memphis Operations, State Volunteer Mutual Insurance Company, Memphis, Tennessee
Michael S. Gelfand, M.D., FACP, Professor Of Medicine, University Of Tennessee Health Science Center, Memphis, Tennessee
Aidar Gosmanov, M.D., PhD, Assistant Professor of Medicine, Division of Endocrinology, Diabetes and Metabolism, University Of Tennessee Health Science Center, Memphis, Tennessee
Frank Ling, M.D. FACOG, Clinical Professor, Department of Obstetrics and Gynecology, Vanderbilt University; Active Staff, Methodist Healthcare, Memphis, Tennessee
F. Elizabeth Pritchard, M.D., FACS, Assistant Professor, Department of Surgery; Assistant Professor, Department of Emergency Medicine, The University of Tennessee Health Science Center, Memphis, Tennessee
Claudette Shephard, MD, Associate Professor, Chief of Pediatric and Adolescent Gynecology, University of Tennessee Health Science Center, Memphis, Tennessee
Susannah Taylor Williams, M.D., Psychiatrist, Memphis Mental Health Institute, Rhodes College Counseling Center, Memphis, Tennessee
Lisa Young, M.D., Active Staff, Methodist Healthcare; Private Practice, Sutherland Cardiology Clinic, Memphis, Tennessee

Faculty Disclosure
As a provider accredited by ACCME, Methodist Le Bonheur Healthcare must ensure balance, independence, objectivity and scientific rigor in its educational activities. Course director(s), planning committee, faculty, and all others who are in a position to control the content of this educational activity are required to disclose all relevant financial relationships with any commercial interest related to the subject matter of the educational activity. Safeguards against commercial bias have been put in place. Faculty also will disclose any off-label and/or investigational use of pharmaceuticals or instruments discussed in their presentation. Disclosure of these relevant financial relationships will be published in course materials so those participants in the activity may formulate their own judgments regarding the presentation.

Accreditation
Methodist Le Bonheur Healthcare is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Methodist Le Bonheur Healthcare is an approved provider of continuing nursing education by the Tennessee Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Credit
Methodist Le Bonheur Healthcare designates this live activity for a maximum of 11.25 AMA PRA Category 1 Credit(s)™.

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

This activity will provide 11.25 contact hours.

Physicians should claim only the credit commensurate with the extent of their participation in the activity.
FRIDAY, AUGUST 8, 2014

Moderator: Melrose Blackett, M.D.
7:30 a.m. Registration and Continental Breakfast
7:55 a.m. Welcome and Opening Remarks .................. Melrose Blackett, M.D.
8:00 a.m. Management of Hyperglycemia in Type 2 Diabetes in 2014 – Multiple Choices To Achieve One Goal .... Aidar Gosmanov, MD
9:00 a.m. Incontinence, Overactive Bladder and Other Urology Issues .................. Dr. Ravi Chauhan
10:00 a.m. Break
10:15 a.m. How to Stay Out of Legal Hot Water ............... Mimi Clemons, JD
11:15 a.m. Contraception ............................................................... Dr. Claudette Shepherd Jones
12:15 p.m. Lunch
1:15 p.m. Sexually Transmitted Diseases .................... Dr. Michael Gelfand
2:15 p.m. Depression ................................................................. Dr. Taylor Williams
3:15 p.m. Heart Disease in Women .................. Dr. Lisa Young
4:15 p.m. Adjourn

SATURDAY, AUGUST 9, 2014

Moderator: Melrose Blackett, M.D.
7:15 a.m. Continental Breakfast
8:00 a.m. Breast Imaging Update for Primary Care .................. Dr. Jenny Boals
8:45 a.m. Breast Surgical Update ...................................... Dr. Liz Pritchard
9:30 a.m. Breast Disease Q & A
10:00 a.m. Break
10:15 a.m. What to Look for in Geriatric Female Patient .... Dr. Robert Burns
11:15 a.m. Pelvic Pain .............................................................. Dr. Frank Ling
12:30 p.m. Adjourn

Program Registration

PRIMARY CARE ISSUES IN WOMEN’S HEALTH

Name: ___________________________ Degree ___________________________
Address: ___________________________
City, State, Zip: ___________________________
Phone: ( ) __________________________ Fax: ( ) __________________________
Specialty: __________________________ SS#: __________________________
City, State, Zip: __________________________

□ I give my permission to CME to send educational activity announcements via e-mail.

The registration fee for physicians, nurse practitioners and physician assistants is $295.00; registration for registered nurses is $195.00. 

You may mail, fax or telephone your completed registration form and tuition to:

Continuing Medical Education
Methodist Le Bonheur Healthcare • 251 S. Claybrook, #222 • Memphis, TN 38104
Telephone: (901) 516-8933 • FAX: (901) 516-8811

Registration fee: $295.00 for Physicians, Nurse Practitioners, Physician Assistant
$195.00 for Nurses and other healthcare professionals
$295.00 for non-healthcare professionals

Method of Payment:

□ Check for $ _________ enclosed (payable to Methodist Le Bonheur Healthcare)

Credit Card: Charge $__________ to my: 
□ American Express □ Discover □ MasterCard □ VISA

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Exp. Date: ___________________________ Card Holder’s Name: ___________________________
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Statement Address: ___________________________
City, State, Zip: ___________________________

** The card security code (CSC) is usually a 3- or 4-digit number, which is not part of the credit card number. The CSC is typically printed on the back of a credit card (usually in the signature field). CSC is known by different names with the different card associations. CSC is known to Visa as the Card Verification Code (CVV2); to MasterCard as the Card Validation Code (CVC2); and finally to American Express as the Card Identification Number (CID).

Visit our website: www.methodistmd.org

Registration Fee

The registration fee is $295.00 and includes course material, continental breakfasts, breaks, and lunch for participants only. Written confirmation of your registration will be sent upon receipt of payment. Full refund will be given for cancellation notice in writing before July 18, 2014. Cancellations after that date will be assessed an administrative charge. No refunds will be given after July 30, 2014. Checks should be made payable to Methodist Le Bonheur Healthcare. American Express, Discover, MasterCard and VISA payment is accepted. For further information call 901-516-8933. Please note that Methodist Le Bonheur Healthcare reserves the right to alter program titles, speakers, or sessions if circumstances so dictate or the right to cancel or reschedule this seminar due to an insufficient number of registrants.

Going Green

Conference materials will be available electronically on August 6, 2014. After registering for the conference you will be given a link and password to access the materials. Feel free to download and print prior to the conference.

Conference Site

The Holiday Inn Hotel at the University of Memphis is centrally located in the heart of Memphis and easily accessible to downtown, the airport, and shopping. This all-suite hotel features a beautifully decorated atrium, Medallion Restaurant, Central Grill, Medallion Lounge, fitness center, and specialty gift shop. For more information visit www.holidayinn.com/mem-uofm.

Hotel Information

Rooms at the Holiday Inn – University of Memphis, 3700 Central Avenue, Memphis, Tennessee, are being offered at $115.00. All rooms are subject to applicable taxes. To make room reservations participants should contact the Holiday Inn directly at 901-678-8200. Please advise that you are with METHODIST LE BONHEUR HEALTHCARE – WOMEN’S HEALTH PROGRAM. Reservations must be received by July 7, 2014. Check-In/Check-Out: The hotel check-in is after 3:00p.m CST, and checkout time is before 12:00 noon CST. Reservation Guarantee: Rooms are to be guaranteed for late arrival by attendee by individual credit card. No show reservations or cancellations canceled after 6PM on day of scheduled arrival will be assessed a fee equal to one night’s room and tax.
Memphis Attractions

Beale Street, the Home of the Blues, is known for its rich musical heritage. Beale Street offers several varieties of live music to choose from such as blues and rock and roll. Enjoy the soulful sounds of the blues while dining on southern fare such as fried dill pickles and barbecued ribs.

The Gibson Beale Street Showcase is one of Memphis’ newest entertainment destinations. Get an up-close look at Gibson guitars being crafted by hand while you watch. Then visit the Gibson Pure Shop to see a complete line of Gibson products. You can also learn the story of the birth of America’s most influential music at the Smithsonian Rock ‘n’ Soul Museum which is located next to the Gibson factory.

Just south of Beale Street is the National Civil Rights Museum, which is housed at the historic Lorraine Motel. Here you can trace the history of the Civil Rights movement including leaders Rosa Parks and Dr. Martin Luther King, Jr.

AutoZone Ball Park is the home to the St. Louis Cardinal’s AAA team, the Memphis Redbirds. Located in the heart of Downtown Memphis, AutoZone Park is quickly being termed the finest ballpark ever built below the major league level. Tour the state-of-the-art press box and see where the players work out. Visit www.memphisredbirds.com for details.

Founded in 1916, the Memphis Brooks Museum of Art is the oldest and largest fine arts museum in the state of Tennessee, housing one of the most outstanding collections of fine art dating from antiquity to the present.

The Memphis Zoo is home to more than 3,500 animals representing over 500 different species. The Zoo was founded in 1906 and resides on 70 acres in the middle of Overton Park. The Memphis Zoo has completed over $77 million in renovation and expansion since the early 1990s, making it one of the finest zoological parks in the nation. The Zoo’s animal inhabitants reside in one-of-a-kind exhibits, such as Once Upon A Farm, Commercial Appeal Cat Country, Primate Canyon, Animals of the Night, Northwest Passage, Teton Trek and CHINA – home to giant pandas Ya Ya and Le Le. For more information visit www.memphiszoo.org.

Elvis Presley called Memphis home and recorded his first song at Memphis Legendary Sun Studio in 1954. The King’s “castle,” Graceland, ranks as one of the most visited US residences and welcomes people from all over the world to visit. Come see the home of Elvis Presley and how the King of Rock and Roll lived. Daily tours include Elvis’s mansion, collection of automobiles and his private plane, the Lisa Marie. For more information visit www.memphistravel.com.